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## WOOD RANCH NAMES ROBERT HARRISON GENERAL MANAGER FOR RESTAURANT IN VENTURA

**Agoura Hills, CA — April 1, 2009** — Wood Ranch BBQ & Grill, Inc., a Southern California restaurant company based in Agoura Hills, CA, is proud to announce that Robert Harrison has been named general manager for the company's 13<sup>th</sup> premium-casual restaurant. The restaurant is slated to open in early June at the Pacific View Mall in Ventura, CA..

Mr. Harrison has been with Wood Ranch in Camarillo since 2001, starting as a server, then working his way to become general manager there in 2006.

"I'm extraordinarily proud to have been given this opportunity," said, Mr. Harrison who lives in Ventura County. "I know that we'll have a great relationship with the community in Ventura and all over the west county."

"Rob has a very solid foundation in Ventura County," offered Ofer Shemtov, co-founder of Wood Ranch BBQ & Grill. "He is part of the community and will immediately make everyone feel welcome."

"Rob's going to be great," added co-founder Eric Anders. "He knows Wood Ranch so well and is able to communicate the excitement we all share in opening in Ventura."

Wood Ranch at the Pacific View Mall, located at the intersection of Main and Mills Streets, will seat 260 guests. As always, Wood Ranch will feature award-winning barbecue as well as a premium-casual menu that goes beyond barbecue. Wood Ranch Ventura will be open for lunch and dinner, seven days a week.

Wood Ranch was just selected again by the readers of the Ventura County Star (May 29, 2009: Readers' Choice) as the "Best Barbecue" restaurant in all of Ventura County. Wood Ranch also was named as the readers' favorite steakhouse, favorite take-out restaurant, favorite caterer and favorite spot for business lunches.

Wood Ranch has been rated as "Top Barbecue Spot" and also earned a *Certificate of Distinction* for receiving outstanding scores in both food and service in the *Zagat Restaurant Guide Los Angeles/Southern California*, America's premier dining-out guide, for six out of the last eight years. Other awards include: "Best Barbecue," *The Los Angeles Times*; "...high marks from locals for barbecue," *The Wall Street Journal*; "Best Barbecue," *The Los Angeles Daily News*; "Best Barbecue in Ventura County," plus "A Favorite" for Steak and Take-Out, *The Ventura*

*County Star*; "Best Barbecue in L.A.," 97.1 FM Talk Radio (The Merrill Shindler Show); "Barbecue King," *Los Angeles Weekly*; "...Southern California's best barbecue," *Where Magazine*; "Best Restaurant Value in Orange County," Elmer Dills, KABC-TV; "Best BBQ; Best Caterer; Best Take-Out," *Conejo Valley TODAY Magazine* Readers' Choice Awards; "Inductee to the Local Barbecue Hall of Fame," KABC Radio (The Restaurant Show with Mario & Amy); "Best Steakhouse," *The Ventura County Star*; "Best Barbecue in the Conejo Valley," *Conejo Valley Examiner*; "Top 10 Kids Menu in America," *Restaurant Hospitality*.

Wood Ranch features "The Food That Makes America Great!" This includes Certified Angus Beef™ steaks, prime rib, and burgers. Also featured are slow-roasted, mesquite-grilled tri tip roasts (a signature item), Premium American Baby Back ribs, and locally-raised fresh chicken. There's always fresh Idaho trout and salmon on the menu. Diners can also choose from numerous unique salads and desserts designed to be shared. A full bar is available as well as a popular wine list, featuring a variety of wines at affordable prices. Convenient take-out and catering services are also available as is an award-winning, entertaining children's menu ("One of the Best Kids' Menus in America," *Restaurant Hospitality* magazine).

Wood Ranch currently operates 12 premium-casual restaurants located in Camarillo, Moorpark, Agoura Hills, Northridge, Valencia, Rancho Santa Margarita, Anaheim Hills, Los Angeles (at The Grove), Arcadia, Cerritos, Corona and Chino Hills.

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