



NEWS
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WOOD RANCH GETTING READY FOR VENTURA OPENING

Agoura Hills, CA – March 3, 2009 —Wood Ranch BBQ & Grill, Inc., is proud to announce that its third restaurant in Ventura County will open in early June.

Wood Ranch Ventura will be the company's 13th premium-casual restaurant, this one at the corner of Main Street and Mills Road in Ventura at the entrance to the Pacific View Mall.

Wood Ranch will open a hiring office in the mall on April 15. The hiring office, at 3301-1107 E. Main Street, will be open Tuesday to Saturday, from 10 a.m. to 6 p.m. Applicants interested in working at Wood Ranch in Ventura should plan to visit the hiring office to fill out paperwork and be interviewed. Please look for more details at www.woodranch.com.

"We've had a little rain, but we're confident that the building will be ready for us close to when we planned," said Eric Anders, co-founder of Wood Ranch. "We think this location will be very popular and very convenient."

"This is kind of our home turf," added Ofer Shemtov, co-founder of Wood Ranch. "We have already gotten a lot of response from the community wishing us well and saying they're hungry."

Wood Ranch was selected again in 2008 by the readers of the Ventura County Star as the "Winner" in the barbecue category and as "Favorite" for business lunches and take-out. (Ventura County Star, March 30; 2008 Readers' Choice)

Wood Ranch Ventura will be located at 3449 East Main Street, right at the entrance to the Pacific View Mall. The new restaurant will seat approximately 260 guests, including the bar. As always, Wood Ranch will feature award-winning barbecue as well as a premium-casual American menu that goes beyond barbecue. Wood Ranch Ventura will be open for lunch and dinner, seven days a week.

Wood Ranch has been rated as "Top Barbecue Spot" and also earned a *Certificate of Distinction* for receiving outstanding scores in both food and service in the *Zagat Restaurant Guide Los Angeles/Southern California*, America's premier dining-out guide, for six out of the last eight years. Other awards include: "Best Barbecue," *The Los Angeles Times*; "...high marks from locals for barbecue," *The Wall Street Journal*; "Best Barbecue," *The Los Angeles Daily News*; "Best Barbecue in Ventura County," *The Ventura County Star*; "Best Barbecue in L.A.," 97.1 FM Talk Radio (The Merrill Shindler Show); "Barbecue King," *Los Angeles Weekly*; "...Southern California's best barbecue," *Where Magazine*; "Best Restaurant Value in Orange County," Elmer Dills, KABC-TV; "Best BBQ; Best Caterer; Best Take-Out," *Conejo Valley TODAY Magazine*

Readers' Choice Awards; "Inductee to the Local Barbecue Hall of Fame," KABC Radio (The Restaurant Show with Mario & Amy); "Best Steakhouse," *The Ventura County Star*; "Best Barbecue in the Conejo Valley," Conejo Valley Examiner; "Top 10 Kids Menu in America," *Restaurant Hospitality*.

Wood Ranch features "The Food That Makes America Great!" This includes Certified Angus Beef™ steaks, prime rib, and burgers. Also featured are slow-roasted, mesquite-grilled tri tip roasts (a signature item), Premium American Baby Back ribs, and locally-raised fresh chicken. There's always fresh Idaho trout and salmon on the menu. Diners can also choose from numerous unique salads and desserts designed to be shared. A full bar is available as well as a popular wine list, featuring a variety of wines at affordable prices. Convenient take-out and catering services are also available as is an award-winning, entertaining children's menu ("One of the Best Kids' Menus in America," *Restaurant Hospitality* magazine).

Wood Ranch currently operates 12 premium-casual restaurants located in Camarillo, Moorpark, Agoura Hills, Northridge, Valencia, Rancho Santa Margarita, Anaheim Hills and Los Angeles (at The Grove), Arcadia, Cerritos, Corona and Chino Hills.

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